

AMENDMENT

IN THE CLAIMS:

1-51. (CANCELLED)

52. (CURRENTLY AMENDED) An assembly comprising:

a bottle carrier including a label; and

a low depth nestable display crate for holding the bottle carrier, the crate including:

a floor for supporting the bottle carrier, and

a wall structure including endwalls and sidewalls extending around a periphery of the floor,

wherein the sidewalls each include a sidewall lower wall portion having an interior bottle carrier support surface connected to the floor and an upper wall portion including spaced sidewall tooth members extending upwardly from the sidewall lower wall portion and defining display openings between the spaced sidewall tooth members, wherein the display openings are sized to reveal the label on the bottle carrier for displaying the bottle carrier in a loaded crate, and the display openings are elongated in a horizontal direction, and

wherein the endwalls each include an endwall lower wall portion defining an endwall cut-out, endwall tooth members, and a handle bar integrally molded with the endwall tooth members, wherein the endwall cut-out provides the handle bar clearance below the handle bar, clearance above the handle bar from a stacked crate thereabove, and sufficient clearance between the handle bar and the bottle carrier loaded in the crate to enable a user's hand to completely encircle the handle bar, and

wherein the label includes a horizontally elongated logo, and the horizontally elongated logo is viewable in one of the display openings.

53. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each include an interior side having an interior teeth panel that is substantially flat to provide lateral support to the bottle carrier loaded in the crate.

54. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each include an interior teeth panel, and a sidewall cut-out is disposed below the interior teeth panel.

55. (PREVIOUSLY PRESENTED) The assembly of claim 54 wherein the interior bottle carrier support surface includes the sidewall cut-out.

56. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each extend above and inwardly from the sidewall lower wall portion to form a shoulder between the spaced sidewall tooth members.

57. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each have a substantially trapezoidal shape.

58. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each are upwardly tapered.

59. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each include an upper portion having an upper portion width and a bottom portion having a bottom portion width, wherein the bottom portion width is greater than the upper portion width.

60. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the sidewall lower wall portion between the spaced sidewall tooth members is substantially flat.

61. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein at least one of the spaced sidewall tooth members and the endwall tooth members include a nesting rib to bear against a top surface of a corresponding tooth member in a crate nested therebelow.
62. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface, and at least one rib member extends from the exterior surface and towards the interior bottle carrier support surface.
63. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface, and the sidewall lower wall portion between the spaced sidewall tooth members includes a top surface extending between the exterior surface and the interior bottle carrier support surface that is generally flat.
64. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface that is solid.
65. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the spaced sidewall tooth members each include an upper edge defined at least partially by a rounded surface.
66. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the sidewall lower wall portion has a double thickness.
67. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the upper wall portion has a double thickness.
68. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the floor defines a substantially flat surface.

69. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein a ratio of a number of the display openings in the sidewalls to a number of the endwall cut-outs in the endwalls is 2.

70. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the bottle carrier comprises four bottle carriers.

71. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the bottle carrier is made of cardboard.

72. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the bottle carrier holds six bottles.

73. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the bottle carrier includes six compartments, and each of the six compartments receives a bottom portion of a bottle.

74-95. (CANCELLED)

96. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the wall structure includes an upper edge, and the label is located within at least one of the display openings and below the upper edge of the wall structure.

97. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the bottle carrier includes a plurality of compartments, and each of the plurality of compartments receives a bottom portion of a bottle.

98. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein a portion of the bottle carrier is between a bottom portion of a bottle and the crate.

99. (PREVIOUSLY PRESENTED) The assembly of claim 52 wherein the display openings each have a width that extends in the horizontal direction and a height that extends in a vertical direction, and the width is greater than the height.

100. (CANCELLED)

101. (CURRENTLY AMENDED) The assembly of claim ~~100~~52 wherein the crate includes four display openings and the bottle carrier comprises four bottle carriers each having the horizontally elongated logo, and the horizontally elongated logo of each of the bottle carriers is viewable in one of the four display openings.